



African Well Fund
10 years 🌟 \$1 million
Retrospective & 2012 Annual Report

“It’s hard to imagine that such a simple thing as a well can make such an impact on people’s lives.” — Bono





www.africanwellfund.org





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Letter from the chairman

"At its heart, AWF is an idea that proves it really is possible for us to change the world. That idea has always belonged to you – the volunteers, donors and supporters . . ."

Dear Friends of the African Well Fund,

10 Years, \$1 million.

This past year was quite a momentous one for AWF. Not only did 2012 mark the 10-year anniversary of the founding of our organization, it also coincided with a milestone for all of us — \$1 million raised since our inception!

I'd like to report to you that we had a fancy banquet where we made exceptionally long speeches and congratulated each other with champagne and confetti over this fundraising milestone, but the reality is that one day last summer, we received an updated financial report from our partner, Africare, noted the total, excitedly exchanged congratulatory messages, and then rolled up our sleeves and got right back to work.

Please don't get me wrong, it's not that we aren't extremely proud of all the clean water and sanitation projects that have been funded in 15 countries in sub-Saharan Africa over the last 10 years, but it's just that **we've always seen AWF as not only an organization but an idea. It's an idea that any person, no matter how young or how old, how much education they have or how much money they can give, can make a difference in the world and in the lives of**

those who live on a few dollars a day. At its heart, AWF is an idea that proves it really is possible for us to change the world.

That idea has always belonged to you — the volunteers, donors and supporters — as much, if not more, as it has to those of us who've been honored to serve as board members for AWF. We've always viewed our role as stewards of AWF.

We've never taken for granted the trust that each one of you has placed in us to see that all of the hours you've volunteered and all of the funds you've donated over the past 10 years have been put to good use on the ground in Africa. I know I speak for the entire board of directors when I say that we've always viewed AWF not as "our" organization but as an outlet for people who want to make a real and tangible difference in the lives of everyday Africans. I can still remember when I first read about AWF in 2002 and how struck I was by the simplicity of the idea that a few hundred people giving a few dollars each could have a life-changing impact on people halfway around the world whom they'd never meet — that children who spent all day looking for water could now go to school, or that men and women who once stayed home sick from drinking contaminated water could now work and provide steady income for their families.

Some of us, having had the privilege of traveling to Africa in 2006 and 2009, have seen firsthand what that change looks like and what it means for the people we met, who are benefiting from the projects your support has made possible in Uganda and Ghana.

On the following pages, you'll find a retrospective of the work AWF has done over the past decade, none of which would have been possible without your support. During this time of reflection, we enthusiastically look forward to the next 10 years, the next \$1 million and the next projects. I'm proud of and excited for the work that lies ahead.

Sincerely,



Rob Trigalet, Chairman
African Well Fund



ABOUT THE AFRICAN WELL FUND

The African Well Fund is a 501(c)(3) nonprofit organization dedicated to the mission of funding clean water and sanitation projects in sub-Saharan Africa. **AWF believes that access to clean water and sanitation is not only a basic human need, but a human right. We believe that access to water is one of the first steps to ending extreme poverty.** When access to water is provided, the time spent fetching water from distant sources can instead be used for income-producing activities. Children are free to attend school instead of spending hours obtaining their family's daily supply of water. HIV-positive patients with weakened immune systems are able to take their medications with clean water instead of risking sickness drinking dirty water. School attendance increases when children aren't home sick with diarrhea or other waterborne illnesses. When a school can provide private, separate latrines for boys and girls, dropout rates for teenage girls are dramatically reduced. A child nutrition program would be futile without the foundation of a clean water source.

The African Well Fund is 100-percent volunteer-run with no paid staff. We're able to remain so because of our partnership with Africare, one of the leading NGOs working in Africa today. **Our partnership with Africare allows us to send 100 percent of the project donations we receive to directly fund water and sanitation projects in Africa.** Africare uses these donations to secure the materials, equipment, educational tools and local staff necessary to implement the projects. AWF is run by an elected board of directors, whose members are nominated from our most active volunteers. Board members are responsible for the day-to-day activities of the organization and for the coordination of volunteer activities. Board members also travel to Washington, D.C., several times a year to meet with the staff at Africare. At these meetings, AWF receives budget reviews and proposals for new projects that are awaiting funding. The board of directors reviews these proposals, submits questions and concerns to Africare, and then votes on funding the proposals. Once sufficient funding has been raised, Africare begins project implementation.

African Well Fund Board of Directors

Officers

Rob Trigalet,
Chairman, Pennsylvania
Diane Yoder, Vice Chairman
and Treasurer, New York
Angela Martens, Secretary,
Alberta, Canada

Board Members

Julie Cook, California
Abbey Fisher, Pennsylvania
Elizabeth Gipson, California
Ayesha Marcel, California
Paola Palumbi Yeager, Pennsylvania
Devlin Smith, California
Lara Wineman, Georgia

Board Advisors

Elizabeth Beech, California
Anne Cimon, Massachusetts
Laura Page, Tennessee

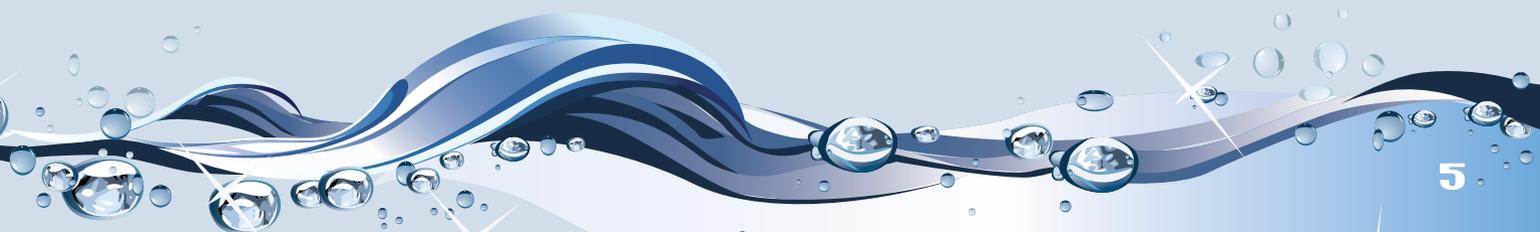
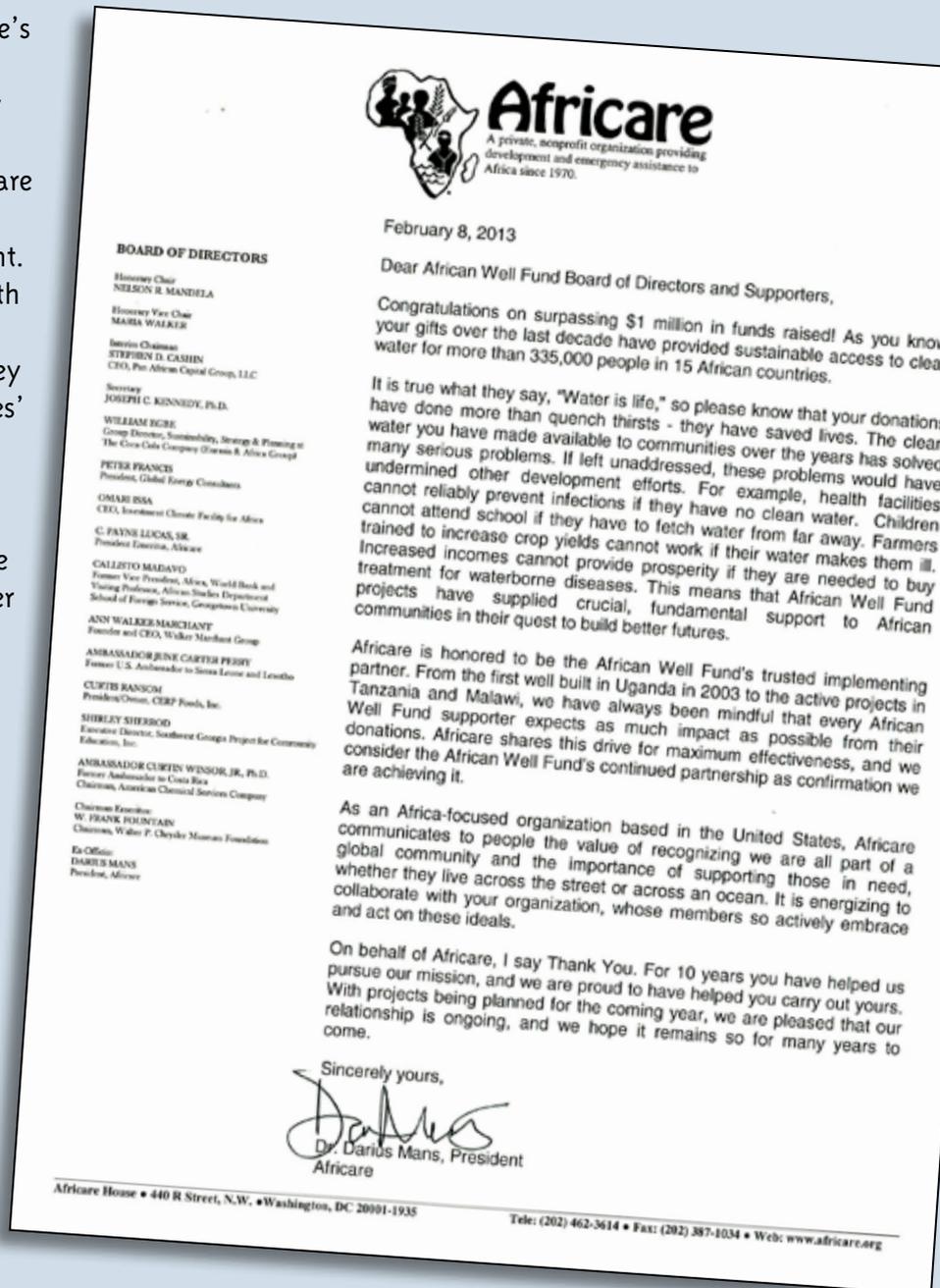




Working with Africare

For more than 40 years, Africare's commitment to community involvement and sustainability has been a key factor in its successful work in Africa. Africare is dedicated to grassroots, community-based development. Its field staff members work with communities and help them to develop action plans that survey and prioritize their communities' needs. When water has been deemed a priority, a water committee is elected. Usually, at least half of water committee members are women. This water committee is charged with the task of learning water point maintenance, collecting user fees for future maintenance and addressing community concerns in relation to the water point. Very often, AWF funds the water and sanitation component of a larger Africare project, such as food security, anti-malaria, health and HIV/AIDS programs. What we've witnessed in our travels to project sites is that Africare employs a holistic, long-term approach that forms partnerships between communities, governments and donors.

For more information on Africare, visit www.africare.org.





The History of The African Well Fund

On Oct. 9, 2002, MTV aired *“Fight for Your Rights: The Diary of Bono and Chris Tucker: Aiding Africa,”* a one-hour documentary that detailed a trip U2 lead singer Bono, actor Chris Tucker and then-U.S. Treasury Secretary Paul O’Neill took to Ethiopia and Uganda to illustrate the positive impacts development projects and aid can have. One such project shown was the Wakiso Water Project in Kolokolo-Yobo, Uganda, which cost around \$1,000 to build and was serving over 400 people.

“Water, something we completely take for granted, is the reason for so much hardship: People get sick from waterborne illnesses; the women are the ones that have to go fetch the water, sometimes have to walk 10 miles to get water for their family,” Bono said in the documentary. “I just wanted to show what a little amount of money can do to a lot of lives.”

U2 fans gathered online to discuss the documentary after it aired, and very quickly, conversations were started on how to help.

It was in those conversations that the idea for the African Well Fund was born.

“I think that Bono just put it so simply . . . and it was so cheap, I think he said it was only \$1,000, and that made me start thinking, ‘I could do that,’” said Lara Wineman, AWF founding board member. *“There was actually somewhere that I could see visually what was going on and see that there was a village of people that didn’t have this clean water that I have and that I could easily find out how to get the money to give them this clean water.”*

Less than a week after the documentary aired, Jo Sanchez, later a founding board member, started a Yahoo! Group with the goal of creating an organization to fundraise for the construction of one well in Africa. The name African Well Fund was agreed on quickly, a website was soon built and the group began the process of applying for 501(c)(3) nonprofit status so it could start fundraising.

Each member of the group had a unique background and set of skills — from web design to marketing to finance — that helped the nonprofit develop.

“I do think the momentum kept happening because we kept finding that someone could do this and someone else could do this, and we didn’t have to learn everything to start it right away because we all had a little experience in something that could get it going,” said Elizabeth Beech, founding board member.

An early challenge for AWF was finding an organization for which it could fundraise. Group members researched organizations that specialized in water projects, as well as those that did a variety of work in Africa. Africare, a Washington, D.C.-based nonprofit organization that has worked in Africa for more than 40 years, made a solid impression on AWF group members.

"I remember researching different nonprofits, and [Africare] came up with some of the lowest administrative costs across the board, and they had a high rating at the time," said Julie Cook, founding board member. "They had a lot of good information on their website, they were pretty transparent, they would list the country out and then they would list where they worked and they had phone numbers for all their offices. I remember it seeming like there was a lot of information available."

Coincidentally, the day that founding board member Bridget McCann called Africare to inquire about AWF fundraising for the nonprofit organization, she was told that Bono had been at Africare's offices earlier that day.

AWF and Africare's relationship became official in January 2003, and AWF began fundraising for the nonprofit's water projects. In February of that year, AWF announced on its website that it had raised enough money to fund construction of its first well.

In March, AWF launched its first fundraiser, *Build a Well for Bono's Birthday*. The goal was to raise \$1,000 to fund the construction of one well in honor of the U2 lead singer. More than

\$10,000 was raised to fund water projects in Uganda during that fundraiser.

The success of this fundraiser was an important milestone for AWF's founders.

"[T]he first Bono birthday well fundraiser, and when we raised \$10,000, and that just really blew me away because I really thought [we'd raise] \$1,000 maybe, but when we raised \$10,000, that's when I thought, 'Wow, we're legit,'" said Diane Yoder, founding board member.

AWF raised more than \$26,000 in its first year of fundraising. As the organization has grown, its success continues to amaze and inspire the people who've been involved since its beginnings.



African Well Fund Founding Board Members

Elizabeth Beech
Julie Cook
Patricia Hefner
Angela Martens
Bridget McCann
Laura Page
Jo Sanchez
Karla Siegel
Lara Wineman
Diane Yoder



Build a Well for Bono's Birthday

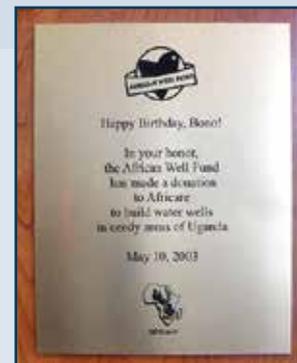
The African Well Fund launched its first fundraiser in March 2003, asking supporters to *Build a Well for Bono's Birthday*. The annual fundraiser has given fans the opportunity to bring clean water to thousands of people in sub-Saharan Africa and to share their greetings on multimedia cards, created by AWF board member Lara Wineman, that are sent to Bono in care of Principle Management. **Between 2003 and 2012, U2 fans donated more than \$220,000 in Bono's honor to fund the construction of clean water and sanitation projects, implemented by Africare, that are benefiting more than 56,000 people in Angola, Benin, Burkina Faso, Liberia, Uganda and Zimbabwe.**

2003

AWF asked U2 fans, "What Do You Get a Man Who Has Everything?" with the aim of raising \$1,000 for Bono's birthday to fund the construction of a single well. Throughout the month of April, donations came in from around the world, and **more than \$10,000 was raised** for a project in Uganda.

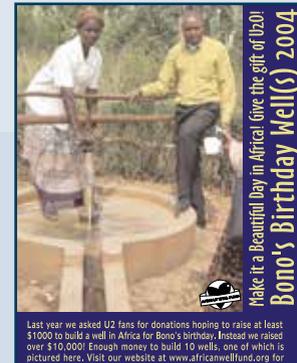
Bono sent the following thank-you note:

*To the African Well Fund,
Thanks for the booklet . . .
'U2O' is the best gift I could have gotten for my birthday.
Don't let anyone tell you this stuff is fringe . . .
it's at the very centre of God's purpose for all of us.
— Bono, 2003*



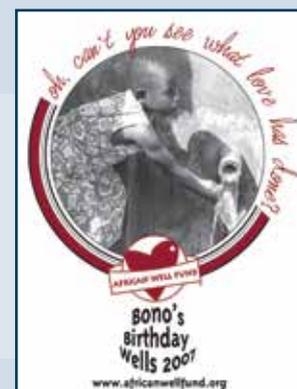
2004

For the second *Build a Well for Bono's Birthday* fundraiser, AWF challenged supporters to "Make It a 'Beautiful Day' in Africa" and raised **more than \$15,000 to fund clean water and sanitation projects** in Uganda.



2005

The theme for the third annual fundraiser was "Where You Live Should Not Decide . . . Whether You Live or Whether You Die." The U2 fan site @U2 and tribute bands The Joshua Tree, The Joshua Tree Band and Zoo Station hosted events to benefit the fundraiser. **More than \$26,000 was raised to fund water projects** in Angola.



2010

AWF raised more than \$25,000 in honor of Bono's 50th birthday through donations, selling limited-edition prints by artist Azalea Millet, auctioning U2360° Tour concert tickets, hosting a U2 Live Photo Auction and auctioning a limited-edition photograph of Bono by Colm Henry. The fundraiser benefited the construction of a clean water and sanitation project in Zimbabwe.



2011

The theme for the ninth annual fundraiser was "Because We Can, We Must." AWF held a logo design contest and selected Lizzie Fortuin's design to promote the fundraiser. **More than \$16,000 was raised through donations**, a U2 Live Photo Auction, auctions of U2360° Tour concert tickets and the auction of a limited-edition print signed by Bono to benefit clean water and sanitation projects at four girls' schools in Benin supported by Angelique Kidjo's Batonga Foundation. Several members of the AWF board of directors presented Bono with the fundraiser totals and his birthday card prior to U2's show at Vanderbilt Stadium in Nashville. **"You are the people who make my birthday every year,"** Bono told them.

"It was thrilling, of course, to be part of the AWF delegation that presented the card to Bono, but what struck me the most was Bono's comment that the band found AWF's work so inspiring," said Diane Yoder, board vice chairman and treasurer. *"I have always thought of AWF as a way for U2 fans to 'pay it forward'—to turn inspiration into action. I had never considered that this action would, in turn, inspire the band."*



2012

AWF marked the 10th *Build a Well for Bono's Birthday* by celebrating "A Decade of H2ope." The organization **raised more than \$9,400 to benefit a water, sanitation and hygiene project** in Burkina Faso by accepting donations; auctioning a limited-edition print signed by Bono; auctioning doodles by George Clooney, Anton Corbijn and Elvis Costello; and selling limited-edition prints by Azalea Millet. The funds collected during the drive helped AWF surpass the \$1-million-funds-raised mark.

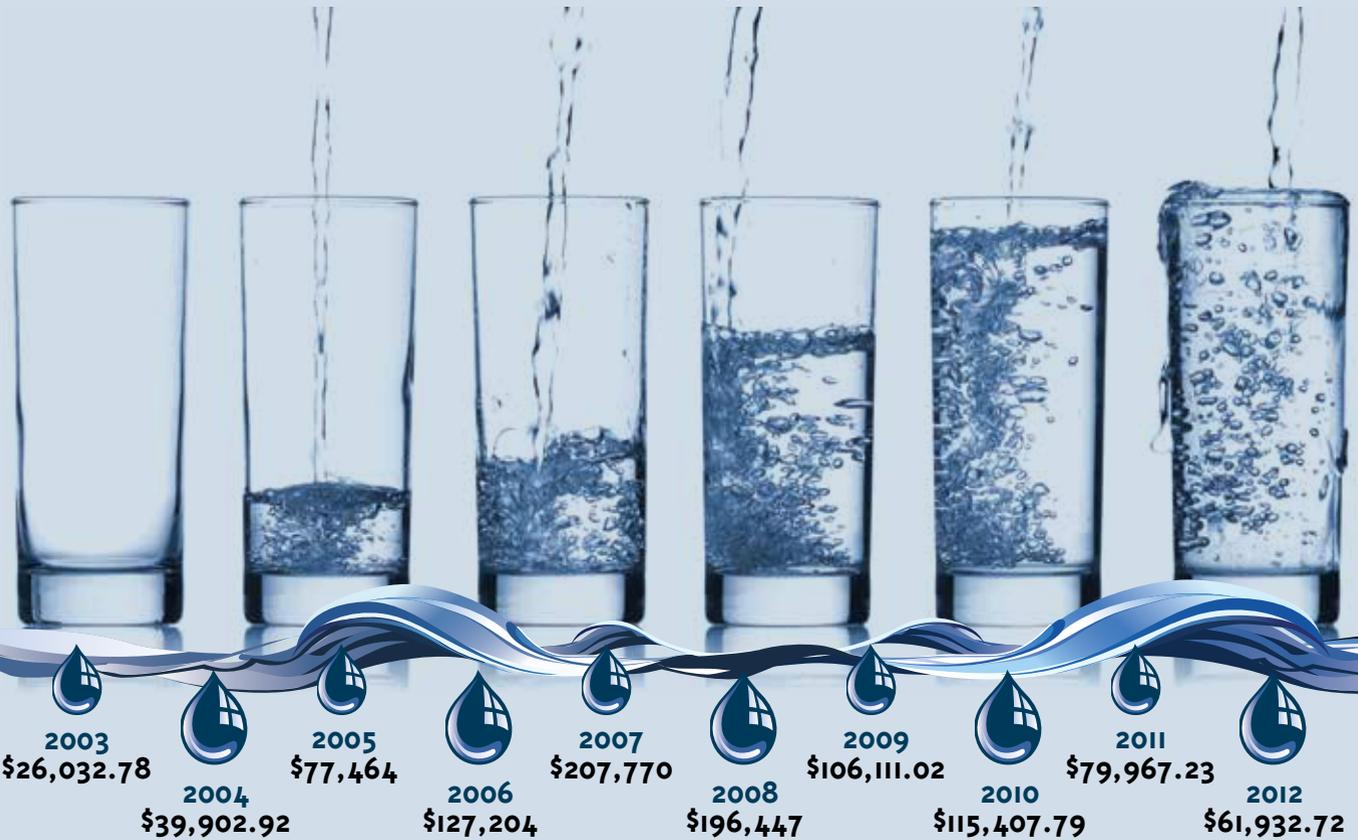




Funds Raised 2003 – 2012



The African Well Fund began fundraising in 2003, just a few months after its founding. The organization's first fundraiser, *Build a Well for Bono's Birthday*, aimed to raise \$1,000, but more than \$10,000 was raised. **Within 10 years, AWF had raised more than \$1 million.**





African Well Fund Projects 2003 – 2012

In its first 10 years, AWF funded the construction of 32 clean water and sanitation projects implemented by Africare in 15 nations.



Angola

Angola Libolo

Status: Completed in 2010

People Served: 13,507

A total of nine springs and 93 latrines were constructed in eight villages through this project.

Angola Namacunde

Status: Completed in 2011

People Served: 6,918

Through the construction of wells, installation of storage tanks, construction of hand-washing and drinking-water facilities, and rehabilitation of washroom facilities at two schools, this project aimed to increase school attendance, particularly among girls.

Camakupa Municipality

Status: Completed in 2009

People Served: 10,506

The aim of this project was to decrease morbidity and mortality due to waterborne diseases through spring construction and rehabilitation.

Cela Municipality

Status: Completed in 2008

People Served: 10,506

This project increased access to potable water and improved sanitation through the rehabilitation of springs in seven villages and bairros. Seventh-grader Maria Ngueve, one beneficiary of the project, reported having more time to study since the spring in her community allowed her to fetch water more quickly. She'd like to be a teacher in the future.

Kibala Municipality

Status: Completed in 2009

People Served: 10,506

Springs were constructed and new latrines were built in seven villages through this project.

Trumba Commune

Status: Completed in 2006

People Served: 13,750

Eleven springs were constructed through this project, funded by the third *Build a Well for Bono's Birthday* fundraiser, benefiting members of a community that sometimes had to walk more than 500 meters (0.31 miles) to fetch water.

BENIN

Benin - Batonga

Status: In Progress

People to Be Served: 3,000

When completed, this project, which was funded by the ninth *Build a Well for Bono's Birthday* fundraiser, will reduce disease related to the consumption or use of contaminated water by facilitating access to clean drinking water and latrines to students at four schools supported by Angelique Kidjo's Batonga Foundation.



CHAD

Chad - Doba; Status: Completed in 2012

People Served: 2,500

This project improved the clean water supply, sanitation and hygiene at women-owned restaurants and food processors.



GHANA

Wassa Amenfi Phase I

Status: Completed in 2008

People Served: 1,280

This project aimed to improve access to water to save women and children time searching for and fetching water, allowing them to dedicate more time to cocoa farming, their sole source of income. **"These people who brought this water might have been reading what is in my mind; they have saved my life and given me hope and time to do other things during the day,"** said Yaa Manssa, a young beneficiary of the project who grew up believing water was white in color and had spent 90 percent of her daily life fetching water.

Wassa Amenfi Phase II

Status: Completed in 2009

People Served: 5,000

Wells and latrines were constructed through this project to reduce disease among the inhabitants of six communities, including schoolchildren. *"It is obvious that this safe and hygienic toilet facility provided by the Africare and African Well Fund through Oasis Foundation will make the school a conducive place, frequent reports of stomach troubles and diarrhea cases will reduce, if not [be] completely eradicated,"* said Mas-ud Yakubu Bawa, head teacher of Sabena Municipal Assembly Primary School, one project site.

Wassa Amenfi Phase III

Status: Completed in 2010

People Served: 5,213

This project provided potable water, toilets, and water and sanitation management training to six communities.

BURKINA FASO

Yatenga Province

Status: In Progress

People to Be Served: 257

This WASH (water, sanitation and hygiene) project, which was funded by the 10th *Build a Well for Bono's Birthday* fundraiser, aims to develop an adequate water supply and sanitation services, and promote best practices in water, sanitation and hygiene at one school site.

Karangasso - Vigue

Status: Completed in 2008

People Served: 1,400

Seven wells were constructed through this project. *"The actions of the project are benefiting each person in our district,"* said Millogo Demesoun, a beneficiary of the project. *"Indeed, women and men were traveling long distances (3 kilometers or 1.86 miles) to fetch drinking water using the traditional wells. Farmers, including myself, were excited to garden but, unfortunately, in November, the wells were running dry. Thanks to AWF and Africare, we were provided with two wells. The people of our district now have safe drinking water, water for their gardens to plant in any season and, as a result, vegetables are constantly available. Thanks to the pumps with pedals, fetching water becomes easy. Heartfelt thanks to the donors, and may God give them more financial means so that they can always help us."*



mali

Mali Goundam

Status: Completed in 2009

People Served: 11,500

Six wells were constructed through this project, which was funded by the sixth *Build a Well for Bono's Birthday* fundraiser, with the aim of increasing access to potable water in the community and reducing incidences of waterborne illnesses.

"This is the happiest day in my life," said Mariama Walett, head of the village water and sanitation committee. *"We have waited so long to get this well, and now it's a reality. Thanks to those who made it possible for us. Thanks to Africare and its partners for this gift of life to our village. Thanks for giving us life, because water is life."*

Mali Phase II

Status: Completed in 2010

People Served: 6,185

Three new wells were constructed, and two existing wells were rehabilitated in four villages through this project.

"We used to have lots of problems due to lack of clean water," said Sindibla Ag Mohamed Assaleck, president of one village well committee. *"In my village, we used to ask every household to pay 5,000 FCFA (\$10) per week to install a water system in the village, but it didn't work because people couldn't afford that amount, so we didn't have any choice other than drinking untreated water from the river, 3 kilometers (1.86 miles) away from the village. During the dry seasons, we sink holes in the riverbed to get water to drink. Sometimes, we have even*

come to the idea of abandoning our village and looking for another place to settle in. But with this precious jewel that you constructed to us, that idea is behind us," Assaleck continued.

"Hope is restored in the village, and you can see how women and men are happy today. We miss words to express our satisfaction in collaborating with Africare. Our special thanks go to AWF, who has made this dream come true."

Liberia

Fenutoli Watershed of Bong County

Status: Completed in 2008

People Served: 5,138

Four new wells were constructed, and two existing wells were refurbished through this project.

Liberia Nimba County

Status: Completed in 2010

People Served: 14,810

Through this project, which was funded by the seventh *Build a Well for Bono's Birthday* fundraiser, 12 wells were rehabilitated in seven communities and new wells were built at two schools.

malawi

Dowa District

Status: Completed in 2007

People Served: 155,297

Through this project, 21 pit latrines and seven hand-washing facilities were constructed, and 12 boreholes were rehabilitated. These improvements benefited students and teachers at seven schools and residents of eight villages.

WASH

Status: In Progress

People to Be Served: Students at 15 schools

Pit latrines, urinals, toilets and hand-washing facilities are being built through this project to provide safe sanitation to schoolchildren.



Niger

Kabefo Region

Status: Completed in 2009

People Served: 1,169

One well was constructed through this project to increase water supply in quantity and quality in the village, and to reduce the burden on women who are responsible for fetching water.

Tsamia Region

Status: Completed in 2008

People Served: 3,000

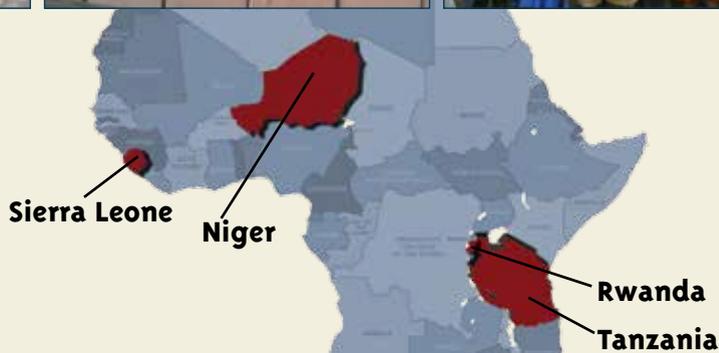
This project provided the village population with clean drinking water through the rehabilitation of a well. "Our water problem is ended forever," said the 117-year-old village head once the well was completed. "All our thanks to the African Well Fund and Africare."

Rwanda

Nyamagabe District; Status: Completed in 2007

People Served: 3,850

This project aimed to promote a healthy population through the provision of potable water and the promotion of hygiene through environmental sanitation. In addition to benefiting students at a primary school and members of the surrounding community, this project was expected to contribute significantly to the nutrition component of the GFSI (Global Food Safety Initiative), the major beneficiaries of which are women and children.



Sierra Leone

Kailahun District

Status: Completed in 2007

People Served: 5,000

Through this project, a water gravity system and water reservoir were rehabilitated. That system serves every household in the township, as well as schools and a local maternal and child health post.

Tanzania

WASH

Status: In Progress

People to Be Served: Students at 15 Schools

Through this project, latrines and water tanks will be constructed to provide safe sanitation and water systems to schoolchildren.





Uganda

Gulu Invisible Children

Status: Completed in 2008

People Served: 4,200

Four boreholes and 24 latrine stances were constructed at six schools supported by Invisible Children through this project, which was funded by the fifth *Build a Well for Bono's Birthday* fundraiser, increasing access to safe water and sanitation for the students.

Ntungamo Phases I & II

Status: Completed in 2005

People Served: 19,400

These were the first two projects funded by AWF, benefiting from proceeds to the first two *Build a Well for Bono's Birthday* campaigns. The projects included the construction of seven hand-dug wells, two springs and a rainwater tank.

Ntungamo Phase III

Status: Completed in 2007

People Served: 2,500

This project improved access to clean water and enhanced sanitation through the rehabilitation of 10 wells and the construction of five new wells.

Uganda WASH Program

Status: Completed in 2010

People Served: 17,799

This project was implemented at five Africare-supported schools. Two rainwater tanks and three girl-friendly, ventilated improved pit latrines were constructed, and one hand-dug U3m pump well was protected.

"After classes we would climb the Ruhama hill to collect water for bathing and kitchen use," said Kyasimire Evaleen, a 16-year-old student at



one of the schools benefiting from this project. *"We travel 3 kilometers (1.86 miles) from school. Looking at the schedule of the school activities some of us we would miss curricular activities like games and video to collect water, there was a crowding and fighting at the water point so we would ask boys to get us water then we carry it to school. Moving in the evening could expose us to motorcyclist drivers at the village who were always willing to offer us lifts and small gifts. Some of our friends fell prey of early marriages. In the same scenario latrine was located far from the dormitory and accessing it at night was a problem. [I] am so excited to see the new developments in our school, as an individual the time I spend looking for water will be diverted to concentrate on my books and hope to improve on my grades."*



Zambia

Luapula Providence

Status: Completed in 2008

People Served: 4,500

This project aimed to provide year-round access to clean water for 750 households and improve hygiene practices through implementing a Safe Water Systems (SWS) intervention, a water-quality intervention initially developed by the Centers for Disease Control that uses chlorine treatment combined with safe storage and hygiene education to make drinking water safe.

Zimbabwe

Gokwe South District Phase I

Status: Completed in 2007

People Served: 2,000

This project, funded by the fourth *Build a Well for Bono's Birthday* fundraiser, aimed to promote healthy living conditions for residents of two rural wards through the rehabilitation of 10 boreholes, 10 shallow wells and one deep well; to reduce water point breakdowns by at least 50 percent through the formation and capacity building of water point committees and provision of maintenance kits; and to improve sanitation facilities and school attendance through the provision of block grants to two schools for construction of ventilated improved pit latrines.

Gokwe South District Phase II

Status: Completed in 2009

People Served: 1,800

This project aimed to improve community access to safe water facilities through the sinking, protecting, upgrading and fitting of seven shallow wells and one deep well; to enhance school sanitation systems through the construction of a 1' x 10' squat-hole ventilated improved pit latrines at Simbe Primary School; and to improve community knowledge of health, hygiene and management of water and sanitation facilities through Participatory Health and Hygiene Education (PHHE) workshops.

Zimbabwe Buhera

Status: Completed in 2011

People Served: 2,200

The aims of this project, which was funded by the eighth *Build a Well for Bono's Birthday* fundraiser, were to improve access to safe, clean and adequate water for domestic use through the rehabilitation of three boreholes and sinking of six new deep wells; reduce water point breakdowns by at least 50 percent through the formation and capacity building of water point committees; and improve knowledge, attitudes and practices on sanitation, health and hygiene.



African Well Fund visits Africa

Members of the African Well Fund's board of directors had the opportunity to visit project sites on two occasions. In 2006, Angela Martens, secretary, and Rob Trigalet, chairman, traveled to Uganda to see some of the first projects AWF funded. In 2009, Martens and Diane Yoder, vice chairman and treasurer, visited AWF project sites in Ghana. Both trips gave the board members the opportunity to see firsthand the positive impact these projects were having on the communities in which they were built.



Uganda

Martens and Trigalet spent nearly a week in Uganda on a self-funded trip in September 2006. Accompanying them were Africare field staff and Steven Buckwalter, a filmmaker who gathered footage for the creation of a documentary about the trip and the history of AWF.

In the village of Kyangara, the village water committee showed the group the hand pump well that was built by Africare with funding from AWF and then took them to the place where they used to get their water. The group was taken for a hike of approximately 1 kilometer (0.62 miles) down a steep hill to a stagnate pool filled with algae. It was here that the elder of the community expressed his thankfulness that AWF, *"would come here to this place and walk with us,"* Trigalet reported in a blog post on africanwellfund.org.

Also in Kyangara, the group visited a fruit-drying business that was made possible by the clean water provided by the AWF-funded well. The group saw fruit, including bananas, pineapples and papayas that were washed and cut up, then put in dryers to be dried by the sun for two or three days. The fruit is organic, so harsh soap could not come in contact with the fruit,





workers' hands or the drying racks; only clean water from the well could be used to wash the fruit. The community sells the dried fruit for a profit. If not for the well provided by AWF through Africare, the community wouldn't be able to participate in this income-generating project, the AWF group learned.

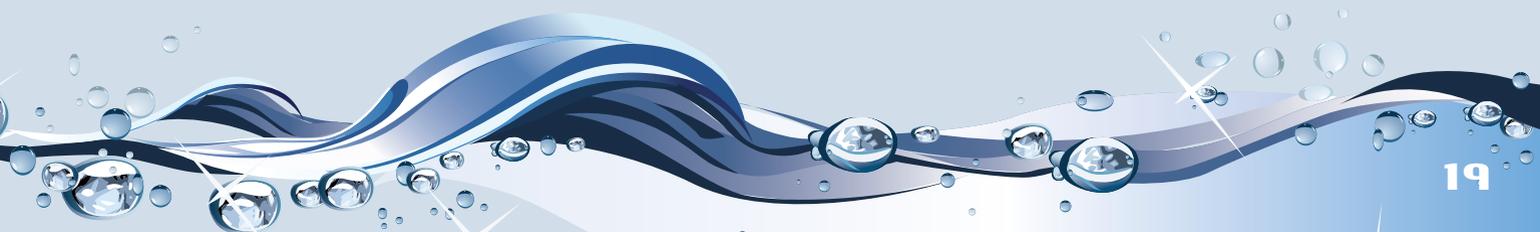
During the visit to Kyangara, District Chairperson Karazaarwe told the AWF group, *"Such a program that addresses the sentiments of people can never fail."*

"It was terrific to see [AWF projects] in person," Martens said after returning from the trip. "Of course it makes it more real to see things in person, but I was amazed by just how much of a difference the springs and wells make in the communities. The wells bring so much more than clean water for cooking and drinking. The wells are the first step for so many projects within the community. [A] fishpond, vegetable gardens and fruit drying were projects that we saw firsthand during our visit. All of them could only be implemented because of the wells that AWF had funded. Until I saw these things, I didn't understand the full impact a well has on a community."

The AWF group visited a protected spring in Nyingozi and saw how runoff water from the spring

was used to grow a vegetable garden. Martens and Trigalet filled water containers with clean spring water and carried it to huts a few minutes away. Martens carried a 10-liter container that children use, while Trigalet carried a 20-liter container of water that women use.

"It truly was a humbling experience," Trigalet said of trip. "I was a donor to AWF before I started volunteering, and I know what it's like to donate money and sit here in the States and think to myself how great it is that I can help people halfway across the world. Not in a prideful way, but it does feel good to be able to help. **But when you're standing there in front people who are thanking you that their children don't get sick anymore, when you see that people are able to start businesses because they have access to clean water, it was a very powerful emotion for me to have played a small part in that. It's still hard to describe what that felt like.**"





Ghana

In March 2009, Martens and Yoder spent one week visiting AWF-funded projects on a self-funded trip to Ghana. The two board members traveled hundreds of miles throughout the country to see three well sites and two pit latrines.

Martens and Yoder visited the community of Agravi with representatives from Oasis, an organization Africare works with in Ghana.

"As we walked toward Agravi, we heard music and singing," the two board members recalled. "We came around the corner to be greeted by dancers, leading us into the village center where there was a pump well adorned with a big bow. This community was so excited and appreciative of the gift of the well that they performed songs and dances for us before having a ribbon cutting for the new well. We were introduced to the community, shook hands with the elders of the community and asked to give a speech."

The AWF group visited the community's former water source, the river Pra. Because the village is located downstream from a mine, the river contains harmful chemicals. Despite the presence of these chemicals, as well as bacteria, people in Agravi continued to use the water from the river for drinking, cooking and bathing until the AWF-funded pump well was built.

"We were also told of a woman in this community who never knew that water was clear and colorless," Martens and Yoder recalled.

"Though in her 20s, she had never seen clean water before the well was built and thought that water was milky!"

They next visited a school in the Sabena community that's benefiting from a ventilated latrine funded by AWF.

"Before witnessing a ribbon-cutting ceremony for the new latrine, the community had a presentation for us," Martens and Yoder recalled. "We shook hands with the community elders and were treated to a song and dance and a skit about the importance of sanitation performed by the schoolchildren. Next to the new latrine was the pit previously used by the children, a smelly ditch with a few logs and planks laid across the pit. A couple of months earlier, one of the students at the school fell into the foul-stinking pit. Though the boy was not physically hurt, such a fall into the filthy pit could have resulted in infection or disease."

In the community of Takyikrom, the group saw a hand pump well and a rehabilitated well funded by AWF. Next to the hand pump well, a vegetable garden was planted that is watered by runoff from the well so no water is wasted.

The group then saw a latrine and a well funded by AWF in the community of Nkwantanum.

"When we arrived at the village, the community gathered in a church for speeches and we were surprised by a presentation of a goat, a gift given



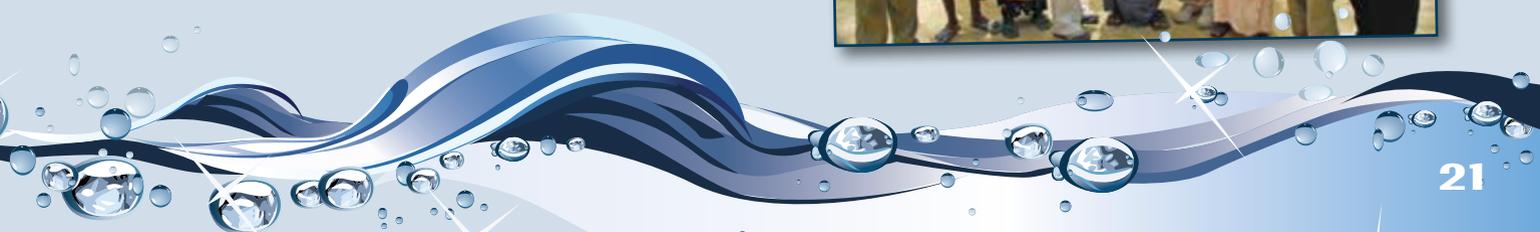
to us as a token of gratitude for the well and latrine,” Martens and Yoder recalled. “Though we couldn’t take the goat with us, we were humbled by the generous gift.”

The AWF group also took the opportunity to visit this community’s former water source, a couple of murky ponds.

“Before the new well was built, a woman saw a puff adder, one of the most poisonous snakes in Africa, while collecting water from one of the ponds,” Martens and Yoder recalled. “This dangerous snake had made its home in the village’s source of water.”

Both board members left Ghana impressed by the graciousness of the people and the incredible impact clean water is having on their lives.

“[It was] amazing and inspiring to see firsthand the difference water projects do make for the people living in communities benefiting from the wells,” Martens said. “In every village, we were greeted by the communities who were always so grateful and gracious to us and repeatedly asked for latrines and other water projects, as well as springs and wells for their neighboring communities. In Africa, if you don’t really like a gift, you quietly say thank you, but if you truly appreciate the gift, you ask for more. Communities receiving wells and other water projects were so genuinely grateful, they not only asked for more for themselves but for their neighbors, too.”





African Well Fund Timeline



1992

Dec. 22 The United Nations General Assembly declares the first World Water Day be marked on March 22. The day was created to focus attention on the importance of fresh water and to advocate for the sustainable management of freshwater resources. The day is marked annually.



2000

Sept. The United Nations establishes its eight Millennium Development Goals to reverse the grinding poverty, hunger and disease affecting billions of people around the world. The list of goals includes Target 7.C: "Halve, by 2015, the proportion of the population without sustainable access to safe drinking water and basic sanitation."



2002

Oct. 9 MTV airs "Fight for Your Rights: The Diary of Bono and Chris Tucker: Aiding Africa," which documented the pair's trip to Africa with then-U.S. Treasury Secretary Paul O'Neill. The episode shows the positive impact the construction of a well had on a village in Uganda.

Oct. 14 Jo Sanchez starts the Yahoo! Group where discussions begin that lead to the formation of the African Well Fund.

Oct. 23 The africanwellfund.org website goes live.



2003

Jan. AWF enters into a third-party agreement with Africare to raise money to fund clean water and sanitation projects that will be implemented by the nonprofit organization.

Feb. AWF announces that it has raised enough money to fund its first well.

April AWF announces the launch of its first *Build a Well for Bono's Birthday* fundraiser. The organization raises more than \$10,000 for clean water and sanitation projects in Uganda.

Oct. 9 AWF board members attend Africare's Bishop Walker Dinner in Washington, D.C., and have their first meeting with Africare staff members. AWF board members continue to attend this event each year.

Dec. 1 AWF hosts its first virtual candlelight vigil for World AIDS Day.



2004

March 22 – May 10 AWF launches the second *Build a Well for Bono's Birthday* fundraiser. The organization raises more than \$15,000 for the construction of clean water and sanitation projects in Uganda.

June 5 AWF launches the "Walk 10 Miles in Her Shoes" fundraiser on World Environment Day, challenging 10 cities to collect 1 mile of pennies (84,480 pennies, or \$844.80) for clean water and sanitation projects.



Sept. 19 AWF hosts *Picture This!*, a photo scavenger hunt in Fullerton, California, raising enough money to fund the construction of one well.

Nov. AWF participates in an alternative gift fair in Fullerton, California, raising more than \$700.

Nov. @U2 hosts *Swinging to the Music* fan celebrations, raising more than \$1,300 for AWF.

Nov. Students in William Conley's English class at Benet Academy in Lisle, Illinois, donate \$100 to AWF.



2005

Jan. Students at the Minneapolis Jewish Day School raise more than \$4,600 for the African Well Fund through their annual Readathon.

March 27 – May 10 AWF launches the third *Build a Well for Bono's Birthday* fundraiser at @U2's Vertigo's Eve party at the Hard Rock Cafe in San Diego and raises \$3,500 at the event. More than \$26,000 is raised during the third annual fundraising campaign for projects in Angola.

May 30 The Yate Fairtrade Team holds a walk, challenging participants to carry buckets of water 10 miles between the English cities of Yate and Horton, raising more than \$800 for AWF.

June 9 Eighth graders at Reading-Flemington Middle School in Flemington, New Jersey, celebrate raising more than \$3,300 for AWF by hosting a special assembly.

June The vacation Bible school at Evangelical Free Bible Church in Clarks Summit, Pennsylvania, raises more than \$250 for AWF.

Sept. AWF launches the "*Where You Live Should Not Decide . . .*" campaign to coincide with the fall leg of U2's Vertigo Tour.

Sept. The Wine in Words book club in Boulder, Colorado, raises more than \$2,000 for AWF by serving beer at The Hometown Fair over Labor Day Weekend.

Nov. 3 Interference.com holds the Vegas Vertigo event at the Hard Rock Cafe in Las Vegas, raising more than \$1,000 for AWF.

Nov. 6 AWF participates in an alternative gift fair in Fullerton, California, raising more than \$500.

Nov. 7–13 AWF holds its first *Got Water?* virtual auction, spearheaded by board member Paola Palumbi Yeager, raising more than \$5,500.



2006

Jan. AWF gets listed with GoodSearch, a search engine that donates 1 cent to the user's designated charity per search.

Feb. AWF launches a T-shirt design contest to promote the fourth *Build a Well for Bono's Birthday* fundraiser. Eddie McCulley, a middle school math teacher from Des Moines, Iowa, creates the winning design. McCulley later adapts his design for the 10th annual birthday well fundraiser and also creates the logo for the seventh annual fundraiser.

March 22 – May 10 AWF launches the fourth *Build a Well for Bono's Birthday* fundraiser, raising more than \$32,000 to fund water projects in Zimbabwe.



April 17-24 AWF holds a U2 Photo Auction as part of *Build a Well for Bono's Birthday*, raising more than \$11,000 auctioning U2 concert photos.

Photographer Phil Romans spearheads the auction, donating his own concert photos and collecting photos from other fan photographers.

May 10 The Toronto Blue Jays' minor league team in Dunedin, Florida, hosts a Bono birthday night to benefit AWF and *Build a Well for Bono's Birthday*.

May 27 Joanne D'Abusco and Ron Sowers, educators from Glendale, California, request that guests at their wedding donate to AWF instead of giving them gifts. The couple's "wedding well" raises more than \$5,000 for AWF.

May AWF is mentioned in "The Revolution — A Field Manual for Changing Your World," a collection of essays on pressing social justice issues such as HIV/AIDS, hunger, poverty and fair trade.

May Members of the Oak Grove Abbey complete their drive to collect 1 mile of pennies for AWF's "Walk 10 Miles in Her Shoes" program.

May Sunset Hill area Girl Guides in Alberta, Canada, raise more than \$500 for AWF. Girl Guide Siobhan Owen hosts a dance featuring local band Adhoc in November and raises more than \$1,400.

July AWF is featured in an article on WaterWebster.com, an online Web portal for water information and news.

July Members of the Palma Ceia Baptist Church Women's Ministry in Hayward, California, raise more than \$1,500 in honor of late ministry member Jeannette Ricard at their seventh annual women's conference, "Being Fit for Godly Living: Mind Body & Soul."

Sept. 3-9 AWF board members Angela Martens and Rob Trigalet travel to the Ntungamo district of Uganda to visit AWF-funded project sites.

Sept. 21 AWF wins ePhilanthropy Foundation's first Global People's Choice Award for its annual *Build a Well for Bono's Birthday* fundraiser.

Oct. AWF is one of the two charities that benefits from the fourth annual *InTO the Heart* U2 fan festival in Toronto. The fan festival would continue to donate proceeds to AWF each year.

Nov. AWF hosts the second *Got Water?* online auction, featuring items such as a copy of "U2 by U2" signed by all four band members. More than \$4,000 is raised during the auction.



2007

March 8 Anti-Flag launches its U.S. tour in New York City, donating a portion of presale ticket sales to AWF. The band raises more than \$2,000.

March 22 AWF launches the fifth *Build a Well for Bono's Birthday* fundraiser on World Water Day. More than \$34,000 is raised for a project in Northern Uganda with Africare and Invisible Children.

March Fifth graders at Phoenix Country Day School hold their first fundraiser for AWF and raise more than \$11,000. The school continues to hold fundraisers annually.



2007

2008

2009

2010

2011

2012

March AWF board chairperson Julie Cook is interviewed about the organization for the public radio show "Zocalo."

May 24 High school junior Angela Carducci organizes a concert to benefit AWF at SS. Peter and Paul Church in Hamburg, New York, that features performances by St. Bernadette's Witness, the Hamburg Classical Guitar Quartet, the Nardin Academy Chapel Singers, the Nardin Academy String Quartet and the SS. Peter and Paul Contemporary Ensemble. Angela raises more than \$3,000 for AWF through her efforts.

May Students in Joyce Clements' first-grade class at Linda Verde Elementary School in Lancaster, California, raise more than \$200 for AWF by collecting pennies and earning matching funds.

Nov. 12 – 18 AWF launches the third *Got Water?* online auction, featuring autographed items from Bono, Travis Barker, Anti-Flag, Pete Wentz and Barry Manilow. More than \$3,000 is raised.

Fall Teenagers at Willow Creek Community Church in South Barrington, Illinois, raise \$6,000 for AWF.

Dec. Ten-year-old Ceris Backstrom from Edmonton, Alberta, Canada, completes a series of fundraisers for AWF, including hosting a post-Christmas benefit concert, and raises more than \$2,400.

Dec. Utah artist Elsha Stockseth donates a portion of the proceeds from her Christmas card sales to benefit AWF. She continues to do this each holiday.



2008

Jan. Thirteen-year-old Anna Stuber raises money for AWF as part of her bat mitzvah, selling blue pins with the word "water" in six languages for \$3 each and raising more than \$1,500.

Feb. 22 Elementary, junior and senior high school student council representatives in the Chandler, Arizona, area raise more than \$25,000 for AWF during the CUSD Student Council Convention.

March 17 AWF launches the sixth *Build a Well for Bono's Birthday* fundraiser, raising more than \$26,000 for projects in Mali.

March Seventh-grade students at North Middle School in Belleville, Michigan, hold their first fundraiser for AWF. Over the next four years, the school raises more than \$20,000.

May 22 Alex Lieberman and Michael Raven, juniors at Riverdale Country School in Riverdale, New York, hold a fundraiser for AWF, carrying 80 gallons of water 1 mile to represent both the average amount of water used by each American and the distance many Africans walk each day to fetch water. The students collect more than \$3,100.

June Six-year-old Libby Goldhirsch collects change for AWF at the Downtown Farmers' Market in Whitefish, Montana, and in her kindergarten class, raising more than \$1,000.

Oct. Tyler Davenport, a second grader from Glen Ellen, California, aims to collect a mile's worth of pennies for AWF with the help of his parents, teacher, classmates and community. He raises more than \$2,200.

Nov. 10–17 AWF launches the fourth *Got Water?* online auction and raises nearly \$1,000.



2009

March 22 AWF launches the seventh *Build a Well for Bono's Birthday* fundraiser, auctioning an LP and a CD signed by members of U2. AWF also debuts an online video to promote the fundraiser. More than \$27,000 is raised to benefit a water project in Liberia.



March 6-13 AWF board members Angela Martens and Diane Yoder travel to Ghana to visit sites covered by the first two phases of the Water for Ghana's Cocoa Farmers project.

April 6 AWF is featured as the Charity of the Day on GoodSearch and GoodShop.

June 26 Anti-Flag begins collecting money for AWF on the Vans Warped Tour by raffling a one-of-a-kind Sparrow Guitar that features Anti-Flag's and AWF's logos.

July 25 The Volunteer Center of Southern Arizona's Youth Volunteer Corps (YVC) organizes the Tucson World Water Walk at Pima College West Campus to raise \$6,000 to provide a Ugandan school with sanitary well and latrine water.

Sept. AWF begins selling merchandise and distributing fliers with the slogan "Only Love . . . Can Leave Such a Mark" for U2's North American 360° Tour.

Oct. 2-4 AWF participates in the first U2 Academic Conference at North Carolina Central University in Durham, North Carolina.

Nov. 8 AWF board chairman Rob Trigalet is interviewed on Blog Talk Radio.

Nov. 9-16 AWF launches the fifth *Got Water?* online auction, which features signed items from members of U2, Anti-Flag and The Swell Season.



2010

Jan. 16 Trinity Episcopal Cathedral in Portland, Oregon, hosts a Uzcharist to benefit AWF, raising more than \$1,200. The church hosts a second Uzcharist service for AWF in April.

March 22 – May 10 AWF launches the eighth *Build a Well for Bono's Birthday* fundraiser, raising more than \$25,000 to benefit the construction of a clean water and sanitation project in the Buhera district of Zimbabwe.

April 18 AWF hosts a U2 Live Photo Auction as part of *Build a Well for Bono's Birthday*.

May 5 AWF auctions a limited-edition photograph of Bono taken by Colm Henry during the "Rattle & Hum" era as part of *Build a Well for Bono's Birthday*.

July AWF is one of the 195 nonprofit organizations to win a \$20,000 grant in the Chase Community Giving challenge on Facebook.

Aug. Diane Yoder, AWF board vice chairman, is featured in Africare's Pass It On campaign, a 16-month-long online campaign connecting Africare supporters with the stories of people overcoming major challenges impacting Africa, including lack of access to safe water, food insecurity and the growing number of children orphaned by AIDS.

Oct. Yoder also films a segment about the founding of AWF during Mutual of Omaha's 2010 aha moment tour. The video was in the running to be part of the company's nationwide ad campaign.

Nov. 8-15 AWF launches the sixth *Got Water?* auction.

Dec. 1-31 AWF launches *Season of Hope: 31 Days of Giving* to Benefit Sierra Leone, a campaign to fund a clean water and sanitation project to benefit 2,500 residents of the Malema chiefdom of Kailahun district in the Republic of Sierra Leone.



2011

- March 18** AWF hosts a logo design contest for the ninth *Build a Well for Bono's Birthday* fundraiser. Lizzie Fortuin creates the winning design.
- March 22 – May 31** AWF launches the ninth *Build a Well for Bono's Birthday* fundraiser, raising more than \$16,000 to benefit a water and sanitation project at girls' schools in Benin supported by Angelique Kidjo's Batonga Foundation.
- May 1–10** AWF holds a U2 Live Photo Auction to benefit *Build a Well for Bono's Birthday*.
- May 31** AWF auctions a print signed by Bono to benefit *Build a Well for Bono's Birthday*.
- May** AWF asks supporters "Why Do You Give?" and shares their stories throughout 2011.
- July 2** Members of AWF's board of directors meet with Bono prior to U2's concert at Vanderbilt Stadium in Nashville, presenting him with his birthday card and the totals from *Build a Well for Bono's Birthday*.
- Aug.** Chip Grizzard, CEO of Grizzard Communications Group, an Atlanta-based marketing and fundraising agency specializing in the nonprofit community, makes a \$1,000 donation to AWF in honor of one of his employees, AWF board member Lara Wineman.
- Sept.** AWF is featured in *Africare's 2010 annual report*, which includes a summary of AWF's accomplishments since its founding in 2002.
- Nov. 7–14** AWF holds its seventh *Got Water?* online auction, which features signed items from Chris Blackwell, the cast of "Parks & Recreation," Tina Fey, Jane Lynch and Neil McCormick. More than \$1,100 is raised.



2012

- Jan.** Ten-year-old Nathaniel Crossley of Fort McMurray, Alberta, Canada, begins raising money for AWF to fund a project that would improve access to clean water and sanitation for students at 30 schools in Malawi and Tanzania. He raises \$9,000.
- March 22 – May 10** AWF launches the 10th *Build a Well for Bono's Birthday* fundraiser, raising more than \$9,400 to benefit a water, sanitation and hygiene project in Burkina Faso.
- May 5–12** AWF auctions doodles created by George Clooney, Anton Corbijn and Elvis Costello, and a print signed by Bono to benefit *Build a Well for Bono's Birthday*.
- June** AWF announces it had raised more than \$1 million since its founding in 2002, money that has been used to fund 32 projects that are benefiting more than 350,000 people in 15 countries.
- Aug.** Children, teen helpers, adult volunteers, parents and church community members at the vacation Bible school at St. Paul's United Methodist Church in Wilmington, Delaware, raise \$3,200 for AWF during the church's summer program.
- Oct.** To mark reaching the \$1 million mark, AWF asks supporters to submit videos telling the world "I am the African Well Fund." Those videos were edited together into a piece that's available online.
- Oct.** AWF celebrates its 10th anniversary. 



Why I Give to the African Well Fund

Supporters have told their stories on africanwellfund.org since the site launched in 2003, sharing why they give their time and make donations to the organization.

"I continue to follow the work of the African Well Fund and plan to continue to support it. Clean drinking water is probably the most basic human need that every single person on this planet should have available to them."

– Ken Braley, founder of Punk for Peace

"It's important to be involved in the things that you are passionate about. The four of us care about the people of this world. We are lucky enough to have the people that listen to our music share in our vision to work to better this world . . . We have a great relationship with the African Well Fund. We saw this as an opportunity to give the Anti-Flag community a chance to help others and create a tangible victory in the progress of humanity."

– Chris #2, bassist for Anti-Flag

"U2 music has been a refuge and an inspiration to me and I have been fortunate enough in my life to have a safe and comfortable existence. Others have not and much of my awareness of this has come to me through U2. Part of my admiration for U2 is that Bono leads by example with the support of his band and family. I know that [AWF] is the end result of his being an example to follow, since it was created by U2 fans. I also know that whatever money we could raise would help people realize the fundamental right for access to clean and safe water."

– Monica A. Carrico, creator of the Get WELL Fund for Bono

"Clean drinking water is probably the most basic human need that every single person on this planet should have available to them."

– Ken Braley

"I wanted to support AWF because I truly felt like the mission to provide clean water to communities in Africa could be life-changing for the people there. I really respected the effort that the AWF board went to — they educated themselves and teamed up with Africare. Knowing that donations are going directly to water projects is very important to me."

– Tillie Elvrum, volunteer and donor

"When searching for an organization to work with, we wanted one that was established, provided us with information and would send a representative to our school to speak with our students upon the completion of our fundraising efforts. The AWF met all of these criteria. We also felt very strongly about 100 percent of our donation being given to the effort. The communication and support from the representatives from the AWF, as well as their promotion of our efforts, also made our decision to continue to work with AWF unquestionable. We have been very pleased with all aspects of your organization."

– Steve Hudock, seventh grade teacher at North Middle School in Belleville, Michigan

"Listening to Bono talk about water, a group of U2 fans decided to try to raise enough money to build one well in Africa as a birthday gift for the singer. What could be better? A way to join together with other fans, a chance to give back something to the person who has given us so much, a way to show Bono that he has inspired us to change our lives, and then to be able to carry a life-changing project through to completion — I signed on as fast as I could."

– Kath LaFrank, donor

"It's been a pleasure and an honor to be involved with such a dedicated, talented and inspiring group of people who remain committed to AWF's mission in spite of the many challenges that come with being a small, nonprofit organization run entirely by volunteers. AWF has accomplished so much with so little, and it makes me even prouder to be a U2 fan. As long as clean water remains inaccessible to a large number of people on the African continent, then I will continue to support AWF in whichever capacity I can."

– Ayesha Marcel, board member

"Initially, the idea of raising \$1,000 seemed so simple and achievable, and yet would make such a large and tangible difference for those benefiting from the well. AWF has long since exceeded the goal to fund one well, but the basic principle behind the idea remains the same — a simple and achievable way to impact lives."

– Angela Martens, board secretary

"It's hard to believe that such a small idea turned into something that can have a wonderful impact on the lives of so many people. It is just proof that it doesn't take a ton of money and a big corporate presence to have an impact, just an idea and the willingness to work."

– Laura Page

"I have an enormous amount of respect and admiration for AWF and its mission to provide villages in Africa with clean water by building wells."

– Azalea Millet, artist and donor

"It's hard to believe that such a small idea turned into something that can have a wonderful impact on the lives of so many people. It is just proof that it doesn't take a ton of money and a big corporate presence to have an impact, just an idea and the willingness to work. It's been a great pleasure to be involved with AWF and all of our supporters for so many years."

– Laura Page, board advisor

"I wanted to support the African Well Fund because I was a U2 fan and knew AWF was created by U2 fans. I also wanted to have a more direct impact on helping in Africa, and I knew I could have that opportunity through AWF."

– Dion Simte, founder of the Bono Street Team

"I support AWF because I believe access to clean water is not just a basic human need but a basic human right. I support AWF because of the amazement I feel every time I read a project report and learn what a positive impact having easy access to clean water can have on people's lives. I support AWF because of the number of girls who are going to school now that they don't have to walk miles every day to fetch water for their families, because of the farms that are flourishing, because of the businesses that have been started, because of the communities that have been strengthened. I support AWF because it's a simple idea that works."

– Devlin Smith, board member

"With all the resources and marvels of technology available in the 21st century, it is inexcusable that everyone on the planet does not have access to this most basic need. Clean water is indeed a human right."

– Diane Yoder

"I continue to support AWF because, at its core, it still remains a simple idea that allows our donors to have as much access as possible to the people and the projects that they donate to. AWF also continues to be an all-volunteer organization with no paid staff, which allows all of the money we raise to go directly to the projects on the ground. I continue to see it as a privilege to work with people who inspire me and remind me daily that to whom much is given, much is expected."

– Rob Trigalet, board chairman

"I have had an interest in building wells in Africa for some time — I guess that comes from my background in the health profession and wanting to help people. Providing a source of clean water seems like the most basic of ways to improve people's health and is a basic right of everyone, plus digging wells seemed to me to be a very leveraged approach to impact many people for the better from a single effort."

– Eliane Van Puyvelde, volunteer and donor

"Raising such a relatively small amount of money to save so many lives was my biggest motivation. It was the first time in my life where I really felt like I could make a difference even though I'm not rich or well known. I did not know much about clean water issues at the time but, after researching them, I was appalled with the statistics about how many people in this world in this

day and age do not have access to clean water and what a large percentage of those people are in sub-Saharan Africa. I really had taken my station in life for granted up until then and, after finding out that this basic need is needed so desperately, I couldn't not do something."

– Lara Wineman, board member

"Reflecting on the question, 'Why do you give?' I find my answer now is the same as it was when I first became involved with AWF — because too many people in Africa lack access to clean water and sanitation. [I]t astounds me that this is still the case. With all the resources and marvels of technology available in the 21st century, it is inexcusable that everyone on the planet does not have access to this most basic need. Clean water is indeed a human right."

– Diane Yoder, board vice chairman and treasurer





How you can Help The African Well Fund

Make donations to support AWF projects.

Visit www.africanwellfund.org/donate.html for information on donating to specific projects or to AWF's general project fund.

Make donations to support AWF administrative costs.

One hundred percent of funds donated for AWF projects are used for those projects but to cover administrative expenses, AWF also accepts donations to its admin fund. Visit www.africanwellfund.org/donate.html for more information.

Sign up to make recurring donations.

Via PayPal, you can elect to make monthly donations to AWF. Visit www.africanwellfund.org/donate.html for more information.

Sign up for AWF's monthly e-newsletter.

Visit www.africanwellfund.org/mail.html to get updates on our projects and fundraisers delivered to your inbox.

Become an AWF fan or follower online.

Get the latest news, project updates and volunteer opportunities on AWF's Facebook, Pinterest, Twitter and YouTube pages.

Host a fundraiser for AWF.

E-mail info@africanwellfund.org to get fliers, kits and other support materials for your campaign.

Purchase Well Shares and other AWF merchandise.

Visit www.africanwellfund.org/merchandise.html to purchase items for yourself or as gifts.

Donate a portion of your eBay auction to AWF.

Visit <http://givingworks.ebay.com> for more information.

Use GoodSearch.com for online searches and GoodShop.com for online shopping.

By indicating that you support the African Well Fund, AWF can earn a 1-cent donation for each search and a percentage from each purchase.

Make a wish through Causes.com.

Use your birthday, anniversary or other special event to raise money for the Cause "African Well Fund (Build Wells in Africa-AWF)".





2012 Financial Report

African Well Fund
 Statement of Activities
 Jan 1. – Dec. 31, 2012

TOTAL INCOME: \$61,932.72

Administrative Fundraising

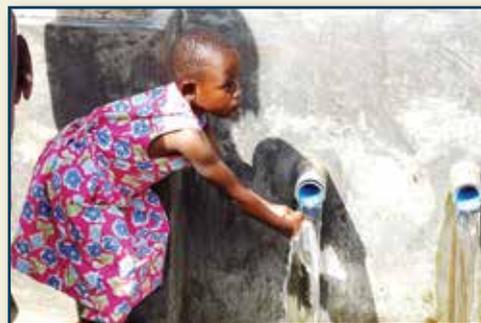
Admin Donations	531.00
Employee Giving Programs	375.38
In-Kind Donations	835.08
Interest Inc.	7.76
Merchandise Sales	
Commission	53.82
Sales	8.00
Shipping & Handling Income	-10.03
TOTAL Merchandise Sales	51.79
Shop to Benefit Program	378.14
TOTAL Administrative Fundraising	\$2,179.15

Project Fundraising

Africare Direct Donations	14,219.00
Church-Relig. Inst.	5,416.68
Foundation-Fund	3,500.00
Miscellaneous	1,830.00
Private Individual	14,368.00
TOTAL Africare Direct Donations	39,333.68
Alternative Gift Fairs	840.00
Auctions	
BBW Auctions	1,159.50
Got Water? Virtual Auction	1,657.66
Merchandise Sales	400.00
Misc. Auction Purchases	-90.37
Shipping & Handling Income	281.04
Shipping Exp.	-668.05
TOTAL Auctions	2,739.78
BBW	3,630.00
Donation Transaction Fees	-441.31
Groups & Schools	9,799.14
Mailing	0.00
Misc. Donations	784.28
Monthly Subscriptions	1,690.00
Network for Good	306.00
Website	502.00
Well Share Gifts	570.00
TOTAL Project Fundraising	\$59,753.57

TOTAL EXPENSES: \$63,572.98

Bank Fees	1.50
Credit Card Fees	14.38
Dues & Subscriptions	295.00
Insurance	744.00
Lisc. & Fees	22.25
Marketing	0.00
Advertising	0.00
Mailings	606.18
Press Releases	267.00
Promotional Gifts	0.00
Tabling Expenses	0.00
Post Office Box Rental	76.00
Postage & Delivery	435.60
Professional Services	196.00
Retreat & Africare Dinner Expenses	1,042.10
Travel Expenses	0.00
Website Expenses	119.40
TOTAL Admin Expenses	3,818.41
TOTAL Well Building Costs	59,753.57
2012 Net Increase/(Decrease) in Fund Balance	-1,640.26





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